

NEW Year NEW You GIVEAWAY

PARTICIPANT TO-DO LIST

On or before Tuesday, December 3rd:

- Decide on what you will be giving away
- Write a description of your giveaway
- Determine your giveaway's value
- Create a 300pixel (or larger) image
- Submit all of the above including your bio and headshot to Maria

I will send you confirmation that you're all set to go!

On or before Tuesday, December 17th:

- Set up your opt-in page with the event banner (near the top), opt-in form, giveaway description and access details, newsletter/ mailing list notification (i.e. that they will be hearing from you) and any terms and conditions if you are giving away a prize.
- Make sure access to your giveaway through your opt-in form works
- Send Maria the link to your live opt-in page

On December 27th or 28th:

- Send out solo email #1

Between December 30th and January 10th:

- Send out solo email #2
 - Promote on social media as desired
- (you can set these steps up so they're on autopilot)

On Saturday, January 11th:

- Draw and announce winner of your prize (if applicable) to Maria & winner

FOR MORE DETAILED STEPS, [CLICK HERE](#). Feel free to contact Maria any time if you have questions or need help setting things up: maria@artfullynourished.com